## Interim Designation of Agent to Receive Notification of Claimed Infringement

| Name of Agent Designated to Receive Notification of Claimed Infringement: Craig S. Berenstein  Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box resimilar designation is not acceptable except where it is the only address that can be used in the geographic receion):  Vells Dairy, Inc., Attn: Craig S. Berenstein, Senior Vice President, Legal Affairs and General Counsel, One Blue Bunny Drive, LeMars, IA 51031  Felephone Number of Designated Agent: 712-546-4000 ext. 2055  Facsimile Number of Designated Agent: 1egal@bluebunny.com  Ingulature of Officer or Representative of the Designating Service Provider:  Date: 144, 29, 2009  Typed or Printed Name and Title: Craig S. Berenstein, Senior Vice President, Legal Affair   | Alternative Name(s) of Service Provider (including all names under which the se provider is doing business): Bluebunny.com; Bluebunny.Foodservice.com; IceCream.net; Bombpop.com; Wellsdairy.com  |
|--|---|
| Name of Agent Designated to Receive Notification of Claimed Infringement: Craig S. Berenstein  Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box r similar designation is not acceptable except where it is the only address that can be used in the geographic section):  Vells Dairy, Inc., Attn: Craig S. Berenstein, Senior Vice President, Legal Affairs and General Counsel, One Blue Bunny Drive, LeMars, IA 51031  Felephone Number of Designated Agent: 712-546-4000 ext. 2055  Facsimile Number of Designated Agent: 1cgal@bluebunny.com  Figurature of Officer or Representative of the Designating Service Provider: Date: 1cgal@bluebunny.com  Figurature of Officer or Representative of the Designating Service Provider: Date: 1cgal@bluebunny.com  Figurature of Officer or Representative of the Designating Service Provider: Date: 1cgal@bluebunny.com  Figurature of Officer or Representative of the Designating Service Provider: Date: 1cgal@bluebunny.com  Figurature of Officer or Representative of the Designating Service Provider: Date: 1cgal@bluebunny.com  Figurature of Officer or Representative of the Designating Service Provider: Date: 1cgal@bluebunny.com  Figurature of Officer or Representative of the Designating Service Provider: Date: 1cgal@bluebunny.com   |   |
| Notification of Claimed Infringement: Craig S. Berenstein  Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box r similar designation is not acceptable except where it is the only address that can be used in the geographic relation):  Vells Dairy, Inc., Attn: Craig S. Berenstein, Senior Vice President, Legal Affairs and General Counsel, One Blue Bunny Drive, LeMars, IA 51031  Felephone Number of Designated Agent: 712-546-4000 ext. 2055  Facsimile Number of Designated Agent: 12-548-3008  Finall Address of Designated Agent: legal@bluebunny.com  Ingrature of Officer or Representative of the Designating Service Provider:  Date: May 29 2009  Typed or Printed Name and Title: Craig S. Berenstein, Senior Vice President, Legal Affair and General Counsel  | Address of Service Provider: One Blue Bunny Drive, Le Mars, IA 51031  |
| Notification of Claimed Infringement: Craig S. Berenstein  Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box r similar designation is not acceptable except where it is the only address that can be used in the geographic relation):  Vells Dairy, Inc., Attn: Craig S. Berenstein, Senior Vice President, Legal Affairs and General Counsel, One Blue Bunny Drive, LeMars, IA 51031  Felephone Number of Designated Agent: 712-546-4000 ext. 2055  Facsimile Number of Designated Agent: 12-548-3008  Finall Address of Designated Agent: legal@bluebunny.com  Ingrature of Officer or Representative of the Designating Service Provider:  Date: May 29 2009  Typed or Printed Name and Title: Craig S. Berenstein, Senior Vice President, Legal Affair and General Counsel  | Name of Agent Designated to Receive   |
| resimilar designation is not acceptable except where it is the only address that can be used in the geographic socion):  Vells Dairy, Inc., Attn: Craig S. Berenstein, Senior Vice President, Legal Affairs and General Counsel, One Blue Bunny Drive, LeMars, IA 51031  Telephone Number of Designated Agent: 712-546-4000 ext. 2055  Tacsimile Number of Designated Agent: 12-548-3008  Imail Address of Designated Agent: 16gal@bluebunny.com  Integrature of Officer or Representative of the Designating Service Provider: Date: 184, 29, 2009  Typed or Printed Name and Title: Craig S. Berenstein, Senior Vice President, Legal Affair and General Counsel   | Notification of Claimed Infringement: Craig S. Berenstein   |
| Telephone Number of Designated Agent: 712-546-4000 ext. 2055  Tacsimile Number of Designated Agent: 712-548-3008  Imail Address of Designated Agent: legal@bluebunny.com  ignature of Officer or Representative of the Designating Service Provider: Date: May 29, 2009  yped or Printed Name and Title: Craig S. Berenstein, Senior Vice President, Legal Affair and General Counsel  | Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic ocation): Wells Dairy, Inc., Attn: Craig S. Berenstein, Senior Vice President, Legal Affairs and General Counsel, One Blue Bunny Drive, LeMars, 14, 51031 |
| racsimile Number of Designated Agent: 712-548-3008  Imail Address of Designated Agent: legal@bluebunny.com  ignature of Officer or Representative of the Designating Service Provider:  Date: May 29, 2009  yped or Printed Name and Title: Craig S. Berenstein, Senior Vice President, Legal Affair and General Counsel   | 201 - 19 - 19 - 19 - 19 - 19 - 19 - 19 -  |
| ignature of Officer or Representative of the Designating Service Provider:  Date: My 29, 2009  yped or Printed Name and Title: Craig S. Berenstein, Senior Vice President, Legal Affair and General Counsel  | Facsimile Number of Designated Agent: 712-548-3008  |
| yped or Printed Name and Title: Craig S. Berenstein, Senior Vice President, Legal Affair and General Counsel   | Email Address of Designated Agent: legal@bluebunny.com  |
| nd General Counsel   | Signature of Officer or Representative of the Designating Service Provider:  Date: May 29, 2009   |
| 3000ED 07 08-2009  | yped or Printed Name and Title: Craig S. Berenstein, Senior Vice President, Legal Affai and General Counsel   |
|  | 00000 07 08-2000  |
| ALCERIA TO A CONTROL OF THE SECOND SE | ote: This Interim Designation Must be Accompanied by a \$80 Filing Fee  |

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Made Payable to the Register of Copyrights.



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